

Ancorotti Cosmetics S.p.A. – Via dell'Industria, 22 - 26013 CREMA CR – ITALY R.E.A. Nr.172633 C.C.I.A.A. di Cremona Cod.Fisc / Nr. di Iscr. al R.I. di 01450150196 Part.Iva 01450150196 V.A.T. NR / NR.T.V.A. : IT01450150196 Capitale Sociale € 1.000.000,00 i.v.

info@ancorotticosmetics.com

## WEBSITE PRIVACY POLICY

**ANCOROTTI COSMETICS S.P.A.**, with registered office at Via Dell'Industria 22, CAP 26013, Crema (CR), as the Data Controller (hereinafter referred to as the "Controller"), informs you, pursuant to Legislative Decree No. 196/2003, as amended by Legislative Decree No. 101/2018 (hereinafter referred to as the "Privacy Code") and Articles 13 and 14 of EU Regulation No. 2016/679 (hereinafter referred to as the "GDPR"), that your data will be processed in accordance with principles of fairness, lawfulness, transparency, and in compliance with the purposes and methods indicated below, collecting them to the extent necessary and accurate for the processing.

## 1. Subject of the Processing

This document provides detailed information about the protection of your personal data as processed by the Controller during your browsing on this website.

Please note that this Privacy Policy refers exclusively to the following website:

https://www.ancorotticosmetics.com/ (hereinafter referred to as the "website") and does not apply to other websites that may be accessed by the user through links.

Further information may be provided to you as required at the time of requesting a specific service.

#### 2. Types of Collected Data

We collect and process the following categories of personal data about you:

a) browsing data: the computer systems and software procedures used to operate this website acquire, during their normal operation, certain identification data whose transmission is implicit in the use of internet communication protocols. This information is not collected to be associated with identified individuals, but by its very nature, it could allow the identification of users through processing and association with data held by third parties. This category of data includes IP addresses or domain names of computers used by users connecting to the site, URI (Uniform Resource Identifier) addresses of the resources requested, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server (success, error, etc.), and other parameters relating to the



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user's operating system and computer environment. The collected data may be used to ascertain responsibility in case of any cyber-crimes committed against the website.

The website https://www.ancorotticosmetics.com/ does not have any type of cookies or tracking tools installed.

# 3. Purpose of the Processing and Legal Basis

The browsing data, necessary for the functioning of computer and telematic protocols, are collected to comply with legal obligations, regulations, and orders of the Authorities (e.g., provisions dictated by national and community regulations, as well as provisions issued by supervisory and control bodies, also for the purpose of ascertaining responsibility in the event of hypothetical cyber-crimes against the website).

For processing data for these purposes, we do not require your consent, as the legal basis is the performance of legal obligations.

Furthermore, your data may also be processed to ensure the security of navigation on our website.

The legal basis in this case is the Controller's legitimate interest in providing a service that meets your expectations.

### 4. Processing Methods

The processing of your personal data is carried out using the operations indicated in Article 4(2) of the GDPR, namely: collection, recording, organization, storage, consultation, processing, modification, selection, extraction, comparison, use, interconnection, blocking, communication, erasure, and destruction of data. Your personal data is subject to both paper and electronic and/or automated processing.

### 5. Data Access and Disclosure

Your data may be made accessible for the purposes mentioned in point 3 to:

- Employees and collaborators of the Controller in their capacity as authorized persons and/or system administrators;



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- Third-party companies or other subjects (such as ICT companies, website providers, consultants, etc.) who perform outsourcing activities on behalf of the Controller, acting as independent data controllers or data processors.

The Controller may also disclose your data for the aforementioned purposes to supervisory bodies, judicial authorities, police authorities, public entities, and all subjects to whom communication is mandatory by law for the performance of said purposes. These subjects will process the data as independent data controllers.

Your data will not be otherwise disclosed.

#### 6. Data Retention Period

The data collected by the website during its operation are retained for the time strictly necessary to carry out the specified activities. Upon expiration, the data will be deleted or anonymized, unless there are additional purposes for their retention, such as security reasons in the event that any cases of abuse need to be investigated. In such cases, the Controller will retain the personal data acquired for the time necessary to fulfill legal obligations and/or to assert and/or defend a right in the appropriate venues.

### 7. Data Transfer

Personal data are not transferred outside the European Union. However, it is understood that, if necessary, we may transfer personal data to non-EEA countries, ensuring in advance that such transfer will comply with applicable legal provisions:

- in the case of international transfers of personal data from the European Economic Area (EEA) to a non-EEA country, the transfer may take place if the European Commission has recognized that a non-EEA country provides an adequate level of data protection. In this case, your personal data may be transferred on this basis:
- for transfers to non-EEA countries where the level of protection has not been recognized as adequate by
  the European Commission, we may rely on an applicable derogation to the specific situation and/or by
  adopting the standard contractual clauses provided by the European Commission for the transfer of
  personal data outside the EU.



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#### 8. Nature of Data Provision

The provision of data for the purposes mentioned above is mandatory in order to allow you to browse our website.

## 9. Rights of the Data Subject and Exercise Modalities

We inform you that, at any time and if the conditions are met, you may exercise your rights provided for in Articles 15 and onward of the GDPR:

- obtain confirmation of the existence or non-existence of personal data concerning you and their intelligible copy;
- obtain the updating, rectification, or integration of your data;
- request the deletion of your data, within the limits allowed by the regulations;
- object, in whole or in part, to the processing of personal data concerning you;
- restrict the processing in case of violation, request for rectification, or objection;
- request the portability of electronically processed data provided on the basis of consent or a contract;
- withdraw consent to the processing of your data, if provided for.
- regarding fully automated profiling, obtain human intervention from the Controller to express your opinion and challenge the decision.

If deemed appropriate, you may lodge a complaint with the Data Protection Authority.

To exercise your rights, you may contact the Controller at the following email address:

info@ancorotticosmetics.com.